

## A Guide to Romance & Travel for Those With **Insatiable Wanderlust**

April Hope created Love, Lust or Bust, a guide to romance & travel for those with insatiable wanderlust, to inspire others to follow their dreams & passions while exploring the world. When not inspiring (cajoling) women to share their travel stories & sexy secrets, she's busy singing karaoke naked at nudist resorts to get free press trips and writing about fleeing frigid New York winters to explore the most romantic places in the world.

At a time when so many people are using online dating apps & sites to meet potential soulmates, a blog that tells women how to stay safe when hooking up, having fun, and falling in love while having foreign flings is super hot, and based on the engagement and shares by loyal fans, the amount of readers is sure to keep climbing steadily.

Love Lust or Bust has a rapidly growing following of readers who are loyal fans from around the world who are dedicated and excited to read, & share, her posts. They trust April's suggestions and eagerly ask for her advice on where to go, what to do, and what to buy.

Because of this, April is incredibly committed to only partnering with brands her followers can benefit from & takes brand partnerships & destination promotion very seriously.

It's not the traffic itself that matters. It's the influence & relationship that April has with her readers that really maximizes your ROI.

With the passion and excitement April shares with her readers about your destination, product or company, you will soon see her readers become your loyal customers.

## **Services:**

Ways we can collaborate:

- Press Trips
- Hotel Review
- Workshop Leader
- Sponsored Post
- Affiliate Marketing
- Freelance Writing
- Brand Ambassadorship
- Speaking Engagements
- Travel Product Review
- Travel Blog Consulting
- Banner & Site Advertising
- Media Appearances & Interviews
- Product Sampling & Reviews of Kama Sutra Honeysuckle Dust & Edible Chocolate Massage Lotions & Candy Underpants (no charge for this!)

## **Demographics**

- DA 26
- PA 29
- Male 37.2 %
- Female 62.8 %
- Ages 25-54
- 16,000 average monthly pageviews
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- The majority of the readers are from The United States but LLB has followers around the world.







